
**LANARK
COUNTY**
Tourism Association



Business Name:

Contact Name:

Address:

Phone:

Fax:

Email:

Website:

Type of business:

Hours of operation:

Do you have a Tripadvisor presence?

Please provide a description of your proposed food and drink tourism experience:

**Please note that LCTA defines a food and drink experience as an experience in which visitors can learn about, participate in, or consume food and drink that reflects the local heritage and culture of Lanark County.*

Please explain what your experience will offer visitors, and how it is unique. How will the visitor benefit? How will the trail benefit from its inclusion?

For restaurants/eateries, please provide a name and description of the Sip & Savour Trail menu item that will be featured by your business (photo will be required at a later date).

For accommodations, please outline the food and drink experience you will be offering and/or the food and drink destination with whom you will be partnering for the duration of the Sip & Savour Trail 2019-2021.

Please sign and date your application. Please note that if your application is accepted you will be required to sign a Memorandum of Understanding (MOU) between your business and LCTA, defining the mutual responsibilities of each party.

Signature:

Role/Responsibility:

Date: